



The Directorate of Morale, Welfare, and Recreation
Marketing Division
Sponsorship Request Form

Event/Program Name: _____

Date(s): _____ Location: _____

Organization: _____

Person in charge: _____ Phone: _____ Fax: _____

Alternate POC: _____ Phone: _____ Fax: _____

Event Description: _____

Expected Number of Participants: _____

Target Audience: _____

Participant Age Range: _____ Est % Male: _____ Est % Female: _____

Specify Sponsorship Needs (product, funds, etc) :

Division Chief Signature _____

Note: Solicited and Unsolicited Commercial Sponsorship is limited to DMWR supported events and activities as governed in AR215-1. Sponsorship Requests must be made at least 12 weeks prior to the event. Send request forms to April Anderson, DMWR Commercial Sponsorship Coordinator, Marketing Division, Building 681. Email: april.anderson@usma.edu Phone: 938-8185 Fax: 446-5503.